

Press Release

EJL Wireless Research Comments on AT&T Acquisition of 700MHz Licenses from Aloha Partners, LP

The deal is a steal for AT&T.

Redwood City, CA, October 10, 2007: “The recently announced acquisition of licenses and spectrum in the Ch. 54, 55 & 59 C and D Blocks within the lower 700 MHz band by AT&T from Aloha Partners LP has allowed AT&T to pre-empt the upcoming FCC Auction 73 scheduled for early 2008,” says founder and President, Earl Lum.

“For only \$2.5 billion, AT&T has managed to purchase enough spectrum to put all other potential bidders, including Google, for Auction 73 at a disadvantage in both pops covered, spectrum and deployment timeline, and furthermore, the price of the deal is nearly half of the pre set reserve for the C block at \$4.6 billion,” says Lum. An analysis of this transaction is available on the company’s website.

“An important question that remains unknown is will AT&T deploy WiMAX at both 700MHz and 2.5GHz or use this new spectrum for existing GSM/HSPA services?” says Lum.

About EJL Wireless Research

EJL Wireless Research provides proprietary, accurate and cutting-edge market analysis and consulting services on the wireless technology ecosystem. The firm focuses its research on all vertical elements of the wireless ecosystem including mobile subscribers, mobile operators, mobile handsets, mobile infrastructure and mobile content. In addition, the firm provides analysis across horizontal technology suppliers including RF semiconductor materials, RF semiconductor/components, subsystems and OEMs. Our goal is to provide our clients with mission critical market analysis and information.

EJL Wireless Research is managed by Earl Lum. Mr. Lum has 14 years of experience within the wireless industry including 8 years as an Equity Research Analyst on Wall Street covering the global wireless industry. The company is headquartered in Redwood City, CA. For more information about EJL Wireless Research, please visit the company's website at www.ejlwireless.com.