

# Press Release

**Q3 Mobile Handset Shipments in China up 11.2%  
Sequentially, Down 2.8% YoY for the First 9M of  
2008**

**Nokia GSM Shipments Rebound with 48% Market Share; Overall  
CDMA Shipments Plummet 34% Sequentially**

Redwood City, CA, November 3, 2008: EJL Wireless Research announces its third quarter 2008 China mobile handset production and shipment analysis report. Shipments of handsets into China for the third quarter increased by 8.1% when compared to the third quarter of 2007.

The China mobile handset analysis reports are issued on a quarterly and annual basis and provide a unique perspective on the production and sales of GSM and CDMA mobile handsets within the Chinese market. Mobile handset vendors analyzed include: Huawei, K-Touch, Lenovo, LG, Motorola, Nokia, Samsung, and ZTE.

“Nokia continued to dominate the GSM and overall handset market in China while struggling Motorola tries to hold onto third. Within the CDMA market, Samsung regained the top position from Huawei but the overall segment remains weak” says founder and President, Earl Lum.

Demand for Samsung GSM handsets in China continued to grow as shipments hit a record level in Q3, just shy of seven million units.

“Domestic Chinese handset suppliers captured 24% of GSM shipments and 31% of CDMA shipments in the third quarter,” says Lum.

### **About EJM Wireless Research**

EJM Wireless Research provides proprietary, accurate and cutting-edge market analysis and consulting services on the wireless technology ecosystem. The firm focuses its research on all vertical elements of the wireless ecosystem including mobile subscribers, mobile operators, mobile handsets, mobile infrastructure and mobile content. In addition, the firm provides analysis across horizontal technology suppliers including RF semiconductor materials, RF semiconductor/components, subsystems and OEMs. Our goal is to provide our clients with mission critical market analysis and information.

EJM Wireless Research is managed by Earl Lum. Mr. Lum has 16 years of experience within the wireless industry including 8 years as an Equity Research Analyst on Wall Street covering the global wireless industry. The company is headquartered in Redwood City, CA. For more information about EJM Wireless Research, please visit the company's website at [www.ejmwireless.com](http://www.ejmwireless.com).