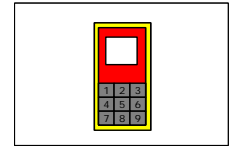


Earl J. Lum
+1-650-430-2221
elum@ejlwireless.com



China Mobile Handset Market Analysis

Fourth Quarter 2008

April 2009



Entire contents © 2009 EJM Wireless Research LLC. All Rights Reserved. Reproduction of this publication in any form without prior written permission is strictly forbidden and will be prosecuted to the fully extent of US and International laws. The transfer of this publication in either paper or electronic form to unlicensed third parties is strictly forbidden. The information contained herein has been obtained from sources EJM Wireless Research LLC deems reliable. EJM Wireless Research disclaims all warranties as to the accuracy, completeness or adequacy of such information. EJM Wireless Research LLC shall have no liability for errors, omissions or inadequacies in the information contained herein or for the interpretation thereof. The reader assumes sole responsibility for the selection of these materials to achieve its intended results. The opinions expressed herein are subject to change without notice.

TABLE OF CONTENTS

EXECUTIVE SUMMARY	3
RESEARCH METHODOLOGY	3
CHAPTER 1: Q4 2008 REVIEW	4
CHAPTER 2: GSM MOBILE HANDSETS PRODUCTION/SHIPMENTS	6
2.1 China GSM Handset Market Share	8
CHAPTER 3: CDMA MOBILE HANDSETS PRODUCTION/SHIPMENTS	9
3.1 China CDMA Handset Market Share	11
CHAPTER 3: GLOBAL TOP 3 HANDSET SUPPLIER ANALYSIS	13
Nokia Analysis	16
Samsung Electronics Analysis	17
Motorola Analysis	18
CHAPTER 4: DOMESTIC CHINESE MOBILE HANDSET SUPPLIER ANALYSIS	20

TABLES

Table 1: China GSM Handset Market Share, Q408 vs. Q308 (Millions of Units)	8
Table 2: China CDMA Handset Market Share, Q408 vs. Q308 (Millions of Units)	11

EXHIBITS

Exhibit 1: China Mobile Handset Production, Q107 – Q408 (Millions of Units)	4
Exhibit 2: China Mobile Handset Domestic Shipments, Q107 – Q408 (Millions of Units)	5
Exhibit 3: Mobile Handset Shipments, China vs. ROW, Q107 - Q408 (% Market Share)	5
Exhibit 4: China GSM Handset Production, Q107 - Q408 (Millions of Units)	6
Exhibit 5: China GSM Handset Domestic Shipments, Q107 - Q408 (Millions of Units)	7
Exhibit 6: China GSM Handset Domestic Consumption vs. Production (Q107 – Q3 08)	7
Exhibit 7: China GSM Handset Market Share, Q408 (Millions of Units)	8
Exhibit 8: China CDMA Handset Production, Q107 - Q408 (Millions of Units)	9
Exhibit 9: China CDMA Handset Domestic Shipments, Q107 - Q408 (Millions of Units)	10
Exhibit 10: China CDMA Handset Domestic Consumption vs. Production (Q107 – Q3 08)	10
Exhibit 11: China CDMA Handset Market Share, Q408 (Millions of Units)	12
Exhibit 12: Nokia, Samsung, Motorola China GSM Handset Shipments Q106 – Q408 (% Market Share) ..	13
Exhibit 13: Nokia, Samsung, Motorola China CDMA Handset Shipments Q106 – Q3 08 (% Market Share)	14
Exhibit 14: Huawei CDMA Handset Shipments Q108 - Q408 (% Market Share)	14
Exhibit 15: ZTE CDMA Handset Shipments Q108 - Q408 (% Market Share)	15
Exhibit 16: Nokia China GSM Handset Shipments Q106 – Q408 (Millions of Units)	16
Exhibit 17: Samsung China GSM Handset Shipments Q106 – Q408 (Millions of Units)	17
Exhibit 18: Samsung China CDMA Handset Shipments Q106 – Q408 (Millions of Units)	17
Exhibit 19: Motorola China GSM Handset Shipments Q106 – Q408 (Millions of Units)	18
Exhibit 20: Motorola China CDMA Handset Shipments Q106 – Q408 (Millions of Units)	19
Exhibit 21: Domestic Chinese GSM Handset Shipments Q106 – Q408 (Millions of Units/% Market Share)	20
Exhibit 22: Domestic Chinese CDMA Handset Shipments Q106 – Q408 (Millions of Units/% Market Share)	21