

Press Release

Former Wireless Stock Analyst Earl Lum Launches New Venture – EJL Wireless Research to service the high growth wireless industry.

Redwood City, CA, April 4, 2006: EJL Wireless Research officially launches its operations during the CTIA Wireless 2006 show in Las Vegas, NV. “EJL Wireless was created to address the growing need for proprietary and accurate market intelligence within the wireless technology ecosystem”, says founder and President, Earl Lum. The company provides a unique blend of primary market research and analysis along with consulting services to supply mission critical market intelligence to its clients. The firm will initially focus on the Mobile Infrastructure and Mobile Handset segments within the wireless technology ecosystem. “With our extensive global network of industry contacts, we are able to gather, correlate and analyze a multitude of data points to quickly and accurately assess a particular company or market segment.”

About EJL Wireless Research

EJL Wireless Research provides proprietary, accurate and cutting-edge market analysis and consulting services on the wireless technology ecosystem. The firm focuses its research on all vertical elements of the wireless ecosystem including mobile subscribers, mobile operators, mobile handsets, mobile infrastructure and mobile content. In addition, the firm provides analysis across horizontal technology suppliers including RF semiconductor materials, RF semiconductor/components, subsystems and OEMs. Our goal is to provide our clients with mission critical market analysis and information.

EJL Wireless Research is managed by Earl Lum. Mr. Lum has 14 years of experience within the wireless industry including 8 years as an Equity Research Analyst on Wall Street covering the global wireless industry. The company is headquartered in Redwood City, CA. For more information about EJL Wireless Research, please visit www.ejlwireless.com.

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