



Press Release

EJL Wireless Research Reports Global BTS Transceiver Market Grew 32.3% in 2010

Ericsson Recaptures Global #1 Ranking as well as Top LTE Supplier

Salem, NH, March 10, 2011: The global base transmitting station (BTS) transceiver (TRx) market grew by 32.3% in units in 2010, according to the latest report from EJL Wireless Research titled “*Global BTS Transceiver Market Analysis and Forecast, 7th Edition, 2010-2015.*” “Despite the continued economic uncertainty in the global financial market and the impact of the Indian Telecom embargo, the industry again set a new record for TRx unit shipments in 2010,” says founder and President, Earl Lum. The report provides a unique perspective on the global shipments and demand for base station equipment covering all air interface standards and frequencies (except WiMAX) and major OEMs including Alcatel-Lucent, Ericsson, Huawei Technologies, Motorola, Nokia Siemens Networks, and ZTE.

“Last year was definitely the beginning of volume LTE shipments as demand was well ahead of our forecast. The most surprising data point was the increase of GSM shipments by 8% as the industry begins to migrate from single carrier GSM technology to multi-carrier GSM,” says Lum. W-CDMA/HSPA shipments nearly doubled in volume as demand picked up globally due to HSPA+ and DC-HSPA+ deployments. We forecast that LTE shipments will become the largest segment by 2012 due to the accelerated deployments of both FDD-LTE and TDD-LTE.

The top suppliers by overall base station transceiver shipments as well as by air interface standards for 2010 were:

- 🌀 **Overall #1 TRx Supplier:** **Ericsson**

- 🌀 **Overall #1 GSM TRx Supplier:** **Nokia Siemens Networks**

- 🌀 **Overall #1 W-CDMA TRx Supplier:** **Huawei Technologies**

- 🌀 **Overall #1 CDMA TRx Supplier:** **ZTE**

- 🌀 **Overall #1 TD-SCDMA TRx Supplier:** **ZTE**

- 🌀 **Overall #1 LTE TRx Supplier:** **Ericsson**

The report is currently available for purchase and information can be downloaded at www.ejlwireless.com.

About EJM Wireless Research

EJM Wireless Research provides proprietary, accurate and cutting-edge market analysis and consulting services on the wireless technology ecosystem. The firm focuses its research on all vertical elements of the wireless ecosystem including mobile subscribers, mobile operators, mobile handsets, mobile infrastructure and mobile content. In addition, the firm provides analysis across horizontal technology suppliers including RF semiconductor materials, RF semiconductor/components, subsystems and OEMs.

EJM Wireless Research believes it has a corporate responsibility, both local and international, in giving back to the community. Please visit our website for more information about the charitable organizations it supports at: http://www.ejlwireless.com/corporate_responsibility.html.

EJM Wireless Research is managed by Earl Lum. Mr. Lum has 18 years of experience within the wireless industry including 8 years as an Equity Research Analyst on Wall Street covering the global wireless industry. The company is headquartered in Salem, NH. For more information about EJM Wireless Research, please visit the company's website at www.ejlwireless.com or our weblog at <http://ejlwireless.wordpress.com>.

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